

The Monthly



PORT WASHINGTON CALENDAR

www.pwcalendar.com

**ADVERTISE in this
monthly digest of
PORT WASHINGTON
EVENTS**

- Full Color
- Magazine Size
- Distribution:
 - Thousands through Local Retailers
 - Via email Subscription
 - On The Web www.PWCalendar.com

FREE

- Full Color for Your Advertisement
- Ad Design /Layout Service
- Bonus Copies for all Advertisers

Each **MONTHLY** issue lists Port Washington events, activities and meetings including:

- Chamber of Commerce
- Town of North Hempstead
- Not For Profits
- Service/Fraternal Clubs and Organizations
- Religious Organizations
- Entertainment Schedules
- School Events
- Networking Groups
- Library
- Landmark
- And More

AND, DON'T MISS THESE DISCOUNTS:

- 10% discount for full year (12 time agreement)
- 5% discount for 6 time agreement
- AND another 10% discount for all Chamber and/or BID Members.

See Order Form for Rates, Schedules and Sizes.

FOR ADVERTISING OR CALENDAR LISTING PLACEMENT CALL:

Dave Allen at 516-883-0313 • Fax: 516-304-5865 • Dave@PWCalendar.com

Port Washington Calendar • 24 Main Street, Suite 201 • Port Washington, NY 11050



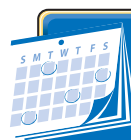
BONUS!
Each issue is posted on
www.PWcalendar.com



BONUS!
FREE link to your website
for Advertisers on
www.PWCalendar.com

NOTICE:

If your organization would like to be included in the Port Washington Calendar of Events, send your meeting or event schedule to Editorial@PWCalendar.com or call 516-883-0313.



**PORT WASHINGTON
CALENDAR**
www.pwcalendar.com

Port Washington Calendar of Events 2014 ADVERTISING ORDER FORM



YES, INCLUDE ME IN! OUR COMPANY WANTS TO BE PART OF THE EXCITING PORT WASHINGTON CALENDAR OF EVENTS.

DESCRIPTION (WIDTH BY HEIGHT) \$ PER ISSUE

FULL PAGE

☐ 8.125" by 10.25" \$550

HALF PAGE

☐ Vertical: 3.875" by 10.25" \$400

☐ Horizontal: 8.125" by 5" \$400

FOUR UNITS

☐ Square 4" by 4" \$300

☐ Horizontal: Bottom of page 8.125" by 2" \$300

☐ Vertical: 2" by 8.125" \$300

DOUBLE UNITS (Horizontal or Vertical):

☐ 2" by 4" (Run Of Book) \$200

☐ 2" by 4" (Calendar Page) \$250

BASIC UNITS

☐ 2" by 2" (Run Of Book) \$120

☐ 2" by 2" (Calendar Page) \$135

Sub Total _____ (a)

Number of issues _____ (b)

Program Total (a x b) _____ (c)

DISCOUNTS

☐ BID or Chamber Member (c x 10%) _____ (d)

Sub Total (c-d) _____ (e)

FREQUENCY DISCOUNT

☐ 12 time agreement (e x 10%) _____ (f)

☐ 6 time agreement (e x 5%) _____ (g)

Sub Total (e-f or g) _____ (h)

PREPAY DISCOUNT

☐ Pay full agreement now (h x 5%) _____ (i)

TOTAL PROGRAM (h-i) _____ (j)

Cost Per Ad (j÷b) _____ (k)

Run in these issues: (Circle) Jan 14 Feb 14 Mar 14 Apr 14

May 14 Jun 14 July 14 Aug 14 Sept 14 Oct 14 Nov 14

Dec 14 Jan 15 Feb 15 Mar 15 Apr 15 May 15

BONUS!
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www.PWCalendar.com

BONUS!
All Advertisers are linked
to their website from
www.PWCalendar.com

CONTACT & BILLING INFORMATION

NAME/BUSINESS NAME _____

ADDRESS _____

_____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

WEBSITE _____

CONTACT NAME _____

PAYMENT OPTIONS:

☐ One month at a time. ☐ Full year now (Save 5%)

BILL ME AT ABOVE ADDRESS ☐ CHECK ENCLOSED ☐

BILL TO: ☐ AMEX ☐ MC ☐ VISA ☐ DISCOVER EXP DATE _____

CARD NUMBER _____

NAME ON CARD _____

(If different from above)

BILLING ADDRESS _____

(If different from above)

_____ ZIP _____

SIGNATURE _____

• ADVERTISING MATERIALS

ACCEPTED: We can accept most electronic media (hi res, 300 dpi, eps, pdf, jpps or tiff), hard copies of ads, etc. Call with any questions.

• **SERVICES:** We will provide basic typesetting and layout at no additional charge.

• **EVERY EFFORT** will be made to accommodate position requests.

PORT WASHINGTON CALENDAR

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CustomerService@PWCalendar.com

CLOSINGS/ANNOUNCEMENTS/EVENTS

Visit www.PWCalendar.com

- Discounts are applicable if invoice is paid within 30 days.
- Prepay discount is due by the first of the month of issue.

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